



**A-Ware
Marketing** TM

"Building the awareness of your products and services is our focus."

Contact Information

P.O. Box 871
Chester, PA 19016
(267) 882-2204 Office
(267) 808-6079 Mobile
webservices@awaremarketing.net
www.awaremarketing.net

(Email all forms, images & site verbiage to the above address)

SITE QUESTIONNAIRE

Please complete this questionnaire before completing the website information form. This will ensure that you create a website look and feel that not only looks good but is exactly what you need.

Company Name:

First, Last:

1. Do you have a logo and byline/tagline/saying ready? If so, please email to the above address.
2. What do you want the site to communicate?
3. What do you want a visitor to do on the site? List the sequence of events you would like the visitor to go through.
4. How will you define the success of the site?
5. Who is your target audience?
6. Are there any sites that have a look and feel you like and what are they doing well on their site?
7. Have you selected any images you would like us to use? If so, please email to the above address.
8. What should be highlighted throughout the site and on the homepage in particular? (grand opening, discounts, online special, etc.)
9. Do you plan to have a shopping cart, blog, application, e-commerce, etc.? Please List.
10. What is the timeframe in which you want to have your site up and running? (i.e. 48 hours, 5 business days, etc.)



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WEBSITE PAGES FORM

Please enter all information as you would like it to appear on your website

COMPANY NAME:

TAGLINE:

ADDRESS:

HOURS:

CONTACT NO.'S:

FAX NO.:

DOMAIN NAME: (CHOOSE 3 IF NECESSARY)

EMAIL ADDRESS(S):

*Use a separate page or email if you need more space. *The Page Names can be changed.

HOME PAGE: (text)

ABOUT US PAGE:

PRODUCTS PAGE:

SERVICES PAGE:

CONTACT US PAGE:

WE ALSO REQUIRE: (Additional time and charges may apply)

- Control Panel Access (User Friendly) Shopping Cart (E-commerce/Merchant Services)
 Blog Section/Page Search Engine Form/Application Other: _____